

## OCAA Board Meeting Minutes

August 21, 2018

Ridgway State Park, CO

In attendance: Laurie Bunten, Rod Martinez, Denise Bush, Faith Parry, Natalie Heller, Loretta Casler, Judy Hazen, Bobbie Johnson Absent: Sandy Kern and Dick Engdahl

I. **Call to order** by Natalie Heller at 9:05 am.

II. **Approval of June minutes.** Bobbie made a motion to approve the minutes as written. Judy seconded the motion. All were in favor.

III. **Treasurer's Report** was submitted via email by Sandy to Faith and Natalie on 8/17. Not final, some bills still need to be paid. A copy of the treasurer's report is included with the minutes to each board member.

#### IV. **Old Business**

a. Assessing the 2018 AAH show-"Lessons Learned"

- i. Suggestion box: Include a larger slip for people choice votes. Please include an explanation of abbreviations. Eg PA =Pastel
- ii. Attendance 1400 People from 39 states and 5 foreign countries. 114 show participants, 50 students, 28 pieces of art sold. Profits to be tallied.
- iii Discussion: Natalie will do spreadsheet comparing years sales. Judy noted that award payments should be given when artists pick up their work. Book inventories should be given when books are delivered. Mike Simpson was paid as judge. All agreed that a check should be given to Greg Owens for judging even though he has said he didn't wish to be paid. It will be his choice then to cash or not.
- iv. Winners Circle: Denise suggested that we simplify the hanging by doing away with the winners circle until we have more volunteers or board members to do this work. Currently the art on exhibit is moved too many times and makes for a tedious job and the likelihood that artwork will be damaged.
- v. Discussion regarding the pickup of art at end of show. In the past we let agents (those delivering and picking up several artists work) come early to deliver or pickup. There is a need for more tables for artists to wrap up their work away from the sign out tables. Those working should follow consistent rules about viewing the show, pickup and delivery times.
- vi. Rod had compiled some thoughts to better organize the show. Delivery and pickup times were confusing this year. Be certain to publish correct times and not confuse.  
Use different tags or dots or some special identification for juried in or juried out artwork.  
Utilize previous set up maps for initial planning for the hanging each year.
- vii. OCAA should send a simple thank you note to those who bought art.
- viii. Faith will reserve the Ouray community center for next year. Drop off artwork date will be July 28 Pickup 8/11
- viii. Next year have a sign or poster to explain the meanings of the special awards presented. Also have a list of winners up front or as an extra sheet in the program.

- b. Website issues: Phil didn't bill for a lot of work that he did. Loretta will email Phil's written remarks re Go Daddy to all the board. Judy will give Go Daddy expiration date to Natalie so that we may use the new company Phil suggests.
- c. Natalie has resigned as OCAA co President but will continue to handle the website, email/registrar and is willing to lead at meetings if needed. Faith is now President.

**V. New business.**

- a. OCAA credit card is needed in lieu of members using personal cards. Laurie will check with Claudia at bank to remove Gene's name. Faith will go with Judy or Sandy to get OCAA card.
- b. Vote for Online Juried Shows-raise entry fees to cover costs if needed. Discuss further at next meeting.
- c. Discussion regarding dropping Alpen Glow \$125 renewal fee as little publicity is received from them. Use \$125 for our own publicity. Judy moved that we withdraw from Alpen Glow. Rod seconded the motion. Motion passed.
- d. WOH. Board members will do next show in September. The show will hang on 9/17 or 9/18. Reception date will be Wed 9/19. Marcus VanMeter may be the next to display after our show. June and July 2019 are reserved for group photo show. Other openings are available. It was suggested to invite Mike Simpson and Greg Owen to display. Judy will send invite to Mike. Denise will invite Greg.
- e. Membership brochures are needed for the visitor centers, etc. Judy has membership brochure; board can proofread this and then have printed.
- f. Grant writing format and which grants have been available to us in the past. Judy will provide grant writing details.
- g. Scholarship contacts at each of the Ouray County schools and procedures. Judy will obtain these details from Susan Wing.
- h. How much money does OCAA keep in reserves for scholarship if any/how much can we project to offer if we were to award one every year? Sandy should have that information and will be discussed more at the next meeting.
- i. Open Board and miscellaneous positions were listed on the meeting agenda. Open positions: Vice President, Scholarship, Grant Writer, Volunteer Reception Hostess, Member at Large: Award Ribbons ordering. More discussion will be held at the next meeting to think of incentives to acquire more board members.
- j. Local artists show November 9 through January 10th at Ridgway Library. Judy said volunteers have come forward to organize this show.

VI. Adjournment and date of next meeting.

**Next meeting will be Tuesday October 16th at 9am at Ridgway State Park.**

Bobbie moved that the meeting be adjourned, Judy seconded the motion. All were in favor. Meeting adjourned at 10:35am.

Minutes respectfully submitted,

Loretta Casler  
Recording Secretary