

OCAA BOARD MEETING

MINUTES

July 18, 2017

Ridgway State Park

- I. Call to order at 9:37am by Judy
- II. Excused: Susan Wing, Steph Abbath. In attendance: Laurie Bunten , Dick Engdahl, Barb Kendrick, Natalie Heller, Denise Bush, Sandy Kern, Bobbie Johnson, Rod Martinez, Judy Hazen, Loretta Casler, Faith Parry
- III. Approval of minutes from June meeting: Barb moved that minutes be approved as amended and Sandy seconded the motion. All were in favor.
- IV. Treasurer's Report, correspondence and membership: Sandy noted that memberships are up from previous years. Thanks were given by Sandy to Judy and Natalie for less expense for registration. Budget looks good thanks to show sales at WOH, too. No correspondence was received.
- V. **Old Business**
 - A. Show registration update Judy/Natalie: New registration program went well, but is a lot of work to do to transfer raw data. Judy had to resize many pieces but it wasn't that difficult thanks to the new program. An easier method will be pursued. The website will have a link to an app in the future that one may use to resize their images. Natalie noted that the Excel spreadsheet was easier to work with. Next year the requirements will include finished framed size and include children's ages on order form. 135 artists registered.
 - B. Publicity report Rob, Denise: The number of photography entries almost doubled. Many entrants were from Alpine photo club and Black Canyon photo club. Denise sent announcements to calendars on numerous publications and Facebook. Rod updated contacts in Grand Junction. Sandy took cards to visitor center. A 11x 17 poster will be on display at the pool. More posters and cards will be distributed locally.
 - C. WOH :Bobbie: Bob's reception wasn't well attended probably because he is from the Grand Junction area and not so well known here. Next time add OPEN to The Public to the poster. Artist should also publicize. WOH is open 3 times a week now with staff. 5 to 7pm is better time for reception in the summer especially.
 - D. Hostesses/Hosts: Judy noted that all but 3 days have chairpersons with completed volunteer recruiting. Judy needs more volunteers for a couple days. Board members stepped up to help out.
 - E. Liquor Permit Obtained: Sandy has requested.
 - F. Credit Card payment system: Sandy would like to have a live button added to website membership for "other" to use Stripe for credit card purchases. Natalie agreed and will ask Phil, our website consultant, to add that and have ready for the sales training meeting on the 25th.

- G. Equipment: Sandwich Boards etc. Dick: The sign permit was obtained. Boards are in the closet. Laurie will assist Dick. Big posters will be taken over by Sandy. Dick has 8 or 9 volunteers to set up. More workers needed. Laurie and Dick will find more volunteers. Set up will begin at 8:30am on Sunday 8/23.
- H. Photo Workshop update: Natalie will meet with the photographer after this meeting to firm up details.
- I. Other: Reception- board members meet at Community Center at 4:45pm for reception on Wed. July 26.
- J. Claudette's watercolor workshop is a "go". 5 will do and more could sign up as they check in their art. Claudette is happy to accept more students.

VI. New Business

- A. Reception- Faith: The plan is to host a taco bar with jicama salad. Laurie will issue invitations to honorary members, etc. Board members were asked to bring cookies, brownies, etc for the reception.
- B. Discussion and motion on use of scholarship funds:
Judy proposed an option to allow Terry Lizzie to audit the class and act as aid to Claudette. Terry donated class space, classroom equipment and will be there to host. A motion was made by Rod that Claudette be contacted to receive her OK to have Terry as an unpaid aid. Sandy seconded the motion. All were in favor.
- C. Did anyone check into other organizations about Scholarship procedure. as was mentioned in minutes? Natalie suggested that we purchase an ad in local papers when we have finalized requirements and the scholarship amount. Natalie presented another organization's requirements that could be condensed for our use.
- C. Anyone volunteer to takes pictures at the reception? Particularly if the winners are there? Board members will take photos as needed.
- D. Master Calendar: Holes need filling. Need volunteers especially for Aug 5th take down at 5 pm. Judy asked for volunteers to fill many spaces, board members offered their time.
- E. Adjournment and date of next meeting: Tuesday August 29 9:30 at the Ridgway State Park Visitor Center Barb moved to adjourn, Loretta seconded the motion. Meeting adjourned at 11:06am Next meeting:
Tuesday August 29 9:30 at the Ridgway State Park Visitor Center

Minutes respectfully submitted,
Loretta Casler
OCAA Recording Secretary