

OCAA Board Meeting Minutes

April 24, 2019
Ridgway State Park Visitor's Center

In attendance: Rod Martinez, Bobbie Johnson, Faith Parry, Denise Bush, Natalie Heller, Mike Simpson, Judy Hazen, Loretta Casler. Excused: Sandy Kern

- (1) Call meeting to order. Meeting called to order at 1:05pm by Rod.
- (2) Approve April 2nd minutes, after any requested changes. Approve as revised. Judy made a motion to approve minutes as revised. Denise seconded the motion. All were in favor.
- (3) Treasurer's Report. Sandy absent. Rod presented a copy of the treasurers report. No changes or additions were made.
- (4) Correspondence-mail, internet. Rich Sprankle sent a thank you note regarding his very successful exhibit at the WOH. OCAA has only one Post Office key. One more is needed. Rod will send note to Sandy to obtain another key to give to Bobbie.
- (5) Chair/Committee Reports:

Website: Natalie reported that the website is up to date. 2nd email blast regarding AAH was just sent.

Scholarship: Judy returned submitted art to high school. Annual Ridgway art show is on display now. There is a tentative schedule of May 21 afternoon to present award to our scholarship winner. Rod plans to be there to present the award.

Publicity: Denise created a postcard advertising the AAH. Judy will get them printed. Second round of ads will be sent soon to the various art organizations. Bonnie Heidbrak will also send notices.

Membership: Rod will send membership renewal notices out in a couple weeks via regular mail.

Permanent Collection/WOH: Bobbie is requesting 1st Monday in June to swap and rehang paintings from the San Juan Room at the Ouray Community Center. June 1st Mike Simpson will be the next WOH exhibitor. Memorandum of Understanding is still waiting approval from WOH board. We are seeking that approval of artists to display be done by OCAA and the artist be a OCAA member. Natalie suggested that OCAA submit a written MOU to WOH. So far all we have is an artist agreement. Rod will research necessary wording to establish a written MOU for WOH signed approval.

(6)Continuing Business: AAH show dedication will be to DeAnn McDaniel whether she may attend or not. DeAnn will send biography, photo, etc. to Judy for show promotion.

AAH Judging-Rules: Rod will send a letter to AAH judges before end of registration date. Rod will meet with judges before judging and present OCAA rules. Mike suggested that Best in Show be selected first and then allocate the other awards. All agreed. Rod will write up the rules and send to board members to approve or revise as needed.

Judging of the show will be Tues July 30 with 2pm show sitter training that day also.

AAH Show Host-Point Person: Sandy will be there to open or close show and sit as needed. Rod will be the point person via phone, text, email, etc., except for August 8th. Mike and Natalie will be alternate point persons.

Ridgway Area Chamber of Commerce: Rod received a reply to his email regarding OCAA's contribution to RAC. RAC reply included the advantages to joining their organization. OCAA is seeking publicity for membership and the AAH show. Better effort for our monies is on Facebook and other options. Rod will send note saying we will consider RAC membership for next year. We are too late for 2019 inclusion in the Ouray/Ridgway guide. Suggestion was

made to print more posters for distribution. Faith will request 100 posters to be printed.

(7)New Business:

Volunteer Groups to sit at AAH desk: Judy has spoken to a group of women to seek volunteers. By next meeting Judy may have a commitment from this group.

Rod presented a list of 2018 AAH Suggestions to improve 2019 AAH:

a. Larger pieces of paper for comments for comments box-Is a comments box needed? NO People's Choice awards voting slip? YES

b. Inventory log for books and calendars that we sell. Rod will do

c. White gloves for handling of art-to avoid fingerprints on art or glass. Rod will purchase from Amazon.

d.. Award and sale payouts be made as soon as possible.

e. explain the different awards: Massard, Mildred Baker, etc. in the show brochure. Who does the brochure? Sandy will handle from submitted information such as OCAA members, judge bios, etc., as in the past. Judy will contribute information regarding awards and this year's dedication.

f. An Abbreviation key will be included in the brochure to explain different mediums: WC, MM, PS, etc.

g. Postcards to advertise 2019 AAH show using Denise's artwork will be ordered soon.

h. A way to streamline setup and takedown by Bonnie Heidbrak was discussed. No need to remove paintings from standards. Artists or show workers may remove art directly from the standards. Pickup of art by artists will be the end of show day 5pm Saturday and Sunday from 10am to 2pm. Standards will be left up until Sunday around 2 pm.

- i. List of art sold to include piece of art name, price, artist and name and address of purchaser so a thank you note can be sent from OCAA and artist
- j. Spreadsheet of art sold
- k. Winners Circle-Discontinue. Make special setting for Best of Show art only.
- l. More tables on the side to let artists wrap up their pieces to take home. Have artists wrap up their pieces in the San Juan room.
- m. Consistency on following times for viewing, delivery and pickup of artwork will be a priority as usual.
- n. Use different tags or dots to designate juried in-juried out Suggestion to apply different colored dots
- o. Utilize previous setup maps for initial planning for the hanging- See Natalie for a pencil copy from last year
- p. Medium tags for Boards Natalie will check to see what medium tags might be needed and have them printed.
- q. Ribbon purchases will be made by Judy.
- r. Sign/poster to explain special awards. NO List of winners at the desk and/or in program List of winners will be in the program as in the past.
- s. Reserve Ouray Community Center for 2020 Dates for 2020 show will be determined at the next board meeting and reservation made.
- t. Guest register for front desk-name, city, state, country. Include email address if they want to be notified of other shows or become a member, include number in party and how did they hear about the show? A binder with horizontal 8.5 x 11 or 11x14 pages will be used as register.

u. Logbook of artists, in conjunction with On-Line juried shows. What information can we get-name, email address, etc. for future email blasts? Stripe gives OCAA all this. Natalie will provide the info at our next meeting.

v. Reception-Faith: There will be a champagne reception at 5pm on the 31st. A decision to have dinner or not will be made at the board meeting in June.

Added suggestions:

w. Contact purchase award donors. Rod will get the list from Laurie Buntten.

x. Many old files kept. Judy was given permission to toss old files but keep at least 7 years of meeting minutes.

y. Alcohol permits will be obtained by Sandy.

z. Sign permits will be needed for signs and banners. There are grant funds to purchase additional signs.

aa. Invitation for judge's reception need to be sent to patrons, sponsors, past presidents, etc.

Other. Ouray Community Center refurbishing Mike Will contact Jennifer Miller regarding our OCAA equipment storage

(8)Next Meeting May 24 Friday 9am at Ridgway State Park Visitor's Center

(9)Adjourn. Bobbie moved that the meeting be adjourned. Judy seconded the motion. Meeting adjourned at 3:05pm

Minutes respectfully submitted,

Loretta Casler, Recording Secretary

